



Before directing the lightning in the sky, we must first harness the storms in our own hearts. – Roberto Brenes Mesén

Rasur Foundation International

Vision: A world where every person practices the art of connection and passes this gift to the next generation

Mission: Teaching a social and emotional skill set for a more connected world

Principle We Live By: We embody connection at the personal and organizational levels.

Core Values: Empathy, Insight, Coherence, Connection

International Headquarters: Dallas, Texas

Elevator Speech: We teach a scientifically-based method of social and emotional learning that accelerates personal and professional growth. It's called the Connection Practice and it unites your empathy and insight to keep you moving forward while enjoying harmony with others. Empathy is attained through a conscious connection to feelings and needs, and insight is accessed through heart-brain coherence.

Social-emotional intelligence is defined as how well you handle yourself and your feelings and how well you interact with others.

Program Objectives:

1. **Children and Youth** - The Connection Practice is considered as basic as reading, writing and arithmetic and is used on a daily basis in homes, schools and children and youth programs around the world.
2. **Adults** – The Connection Practice is offered in courses and through the Connection Experience (one to one coaching via RFI website), both of which are available to adults around the world.
3. **Business, Government, Higher Education Institutions and Nonprofits** – The Connection Practice is implemented in these arenas around the world.
4. **Faith-based Communities** - The BePeace Practice is implemented in spiritual communities around the world.

Organizational Objectives:

1. **Living Connection** – Our board members, staff and certified teachers, trainers, coaches and curriculum instructors embody our practice.
2. **Masterful Rasurs** – Our certified teachers, trainers, coaches and curriculum instructors achieve excellence in offering the Connection Practice and the BePeace Practice around the world.
3. **Organizational Excellence** – RFI has effective internal systems for providing support to those engaged in achieving its mission and to those who are learning the practice.
4. **Organizational Abundance** – RFI achieves financial sustainability so that program growth is abundantly supported.

Leadership:

Rita Marie Johnson - Founder, CEO, Board President of Rasur Foundation International and Rasur Foundation of Costa Rica

Board Officers of Rasur Foundation International:

- Vice President - Barbara Jones, Champion for Living Connection objective
- Treasurer and Parliamentarian - Shari Holland, oversees RFI finances, board-related legal work, board retreat planning, consultant to Organizational Excellence Team
- Secretary of board - Eric Kasum, Faith-based Communities Team Leader

Board Members:

- Shari Dyer – Video Director and consultant to Website Team
- Ann Ranson – Marketing Leader
- Lynne Dowler – Children and Youth Team Leader
- Leigh Files – Organizational Abundance Team Leader
- Kaja Mickelson – University for Peace Project Co-Leader

Board Members of Rasur Foundation of Costa Rica:

- Carlos Francisco Echeverría, Vice-President
- Brenda Kleysen, Treasurer
- Marcia Aguiluz, Secretary
- Marlon Mora, Government representative

Staff:

- Rita Marie Johnson - CEO
- Lisa Nichols - Director of Communication and Operations located in Concord, CA
 - Coordinates and develops RFI's human and financial resources, utilizing teams to accomplish RFI's four program objectives and four organizational objectives.

- Shelly Patrick, part-time administrator located in Irving, TX
 - Bookkeeper
 - Product production, sales and inventory
 - Provides support for Rasurs
 - Maintains general mailing list, donor and membership data bases
 - Other administrative tasks as assigned